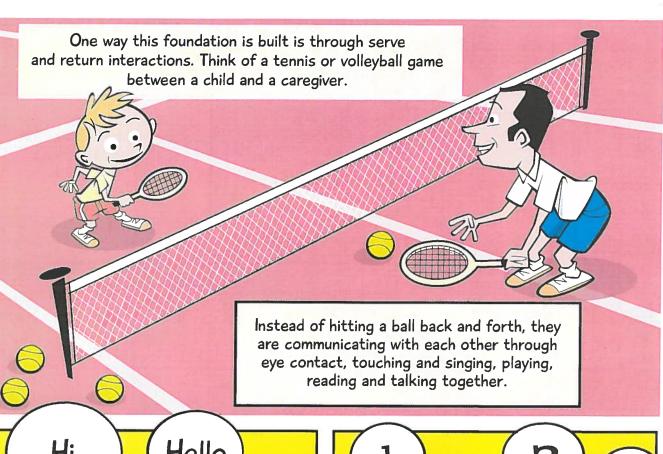


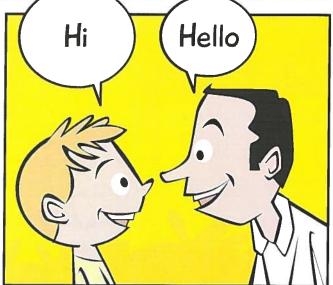
## The story of brain development Science to happens to

Science tells us that what happens to us in the first few years of our lives affects how our brains develop.

This means brains aren't just born, they're built over time based on our experiences.

Just as a house needs a sturdy foundation to hold up the walls and roof, a brain needs a solid base to support development, good mental function and lifelong health. The architecture of the developing brain is built by positive interactions between young children and caregivers.



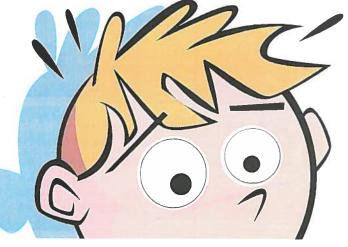




Doing these interactions over and over during the first few years of a child's life are the bricks that build the foundation for all future development.

Another kind of experience also shapes brain development.

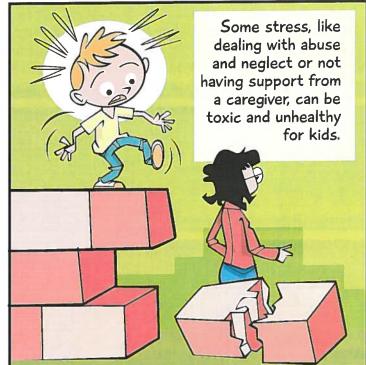
Stress.



Good kinds of stress, like meeting new people or studying for a test, are healthy for kids because they help them learn how to cope with life.



Toxic stress can weaken brain architecture and cause a lifetime of problems.





While some of the damage caused by toxic stress can be fixed later, it's easier, more effective and less expensive to build solid brain architecture in the first place.

